

# ERIC HELMIN

## DESIGN + MEDIA

erichelmin.com | eric@erichelmin.com | 646.737.4265

---

### PERSONAL PROFILE

Oscar award-winning senior creative boldly activating brands and institutions for 21st century audiences. Experienced at gathering comprehensive research, coordinating phased operations, and managing dynamic teams of creatives. Adaptable brand champion who enjoys collaborating across stakeholders that share in the common mission of inspiring wonder.

---

### EXPERIENCE

2018–Present **Senior Graphic Designer**

2014–2018 **Graphic Designer**

Minneapolis Institute of Art | Minneapolis, Minnesota

Senior designer in charge of the thematic direction, graphic management, and vendor execution for internationally renowned art exhibitions, architectural remodels, and multi-channel marketing campaigns.

- Conceptualizes and delivers clear institutional guidelines, messaging, and experiences across cohesive 2D, 3D, and motion design solutions.
- Activates innovative brand opportunities through intensive cross-industry research, interdepartmental ideation, and thorough schematic instruction.
- Enthusiastically collaborates across matrixed divisions to optimize production efficiency, ensuring budgets and timelines are consistently maintained.
- Strategically implements an ambitious yet methodical design management approach to exceed institutional expectations, resulting in the breaking of historic museum attendance and membership records.

Notable Exhibitions/Campaigns:

***Egypt's Sunken Cities*** 2018, ***Guillermo del Toro: At Home with Monsters*** 2017, ***Martin Luther: Art and the Reformation*** 2016, ***Minneapolis Institute of Art Rebrand*** 2015, ***Leonardo da Vinci, the Codex Leicester, and the Creative Mind*** 2015

2014 **Environmental Graphic Designer**

HGA Architects and Engineers | Minneapolis, Minnesota

Lead the graphic design of this 300-person global firm working across cultural, healthcare, civic, corporate, and energy markets. Specialized in client relations and branded environmental solutions such as ADA-compliant signage, spatial journey maps, exterior facade signage, and RFP & RFQ procurement.

Notable Projects:

***Star Tribune Headquarters, University of Arkansas - Faulkner Performing Arts Center, Ordway Center for the Performing Arts, United Methodist Church of the Resurrection***

2008–2014

## Lead Graphic Designer

Major Motion Picture Productions | New York, New York

On-set lead graphic art director for award-winning major motion pictures run by the most demanding and celebrated auteurs working in cinema, from Wes Anderson to the Coen Brothers.

- Administered design solutions and construction drawings for a variety of production and narrative needs, fabricating larger-than-life, best-of-class worlds from scratch.
- Manager of specialists internally across production departments and externally across a network of tri-state fabricators and contractors.
- Balanced complex priorities dependent on fluid budget, aesthetic, and location logistics.

Notable Credits/Awards:

***Birdman or (The Unexpected Virtue of Ignorance)***: Winner 2015 Academy Awards, Best Motion Picture of the Year | Winner 2015 Art Directors Guild, Excellence in Production Design  
***The Knick***: Winner 2014 Primetime Emmy Awards, Outstanding Production Design for a Narrative Period Program | Nominee 2014 Art Directors Guild, Excellence in Production Design  
***Inside Llewyn Davis***: Nominee 2014 Art Directors Guild, Excellence in Production Design  
***Mildred Pierce***: Winner 2011 Primetime Emmy Awards, Outstanding Art Direction for a Miniseries or Movie  
***A Serious Man***: Nominee 2010 Academy Awards, Best Motion Picture of the Year | Nominee 2010 Art Directors Guild, Excellence in Production Design

2007–2009

## Graphic Designer

Manhattan Toy Company | Minneapolis, Minnesota

Graphic Designer in charge of providing the graphic assets for the marketing department's online deliverables and assistance with store displays.

- Conceptualized and developed on-brand content over a diverse range of product lines and demographics.
- Created promotional collateral in the form of animated banners, interactive web pages, and call-to-action email campaigns.
- Refreshed product sites with original front-end creative and back-end e-commerce organization.

---

## EDUCATION

2005–2009

### Bachelor of Fine Arts, Interactive Multimedia Design

Minneapolis College of Art and Design | Minneapolis, Minnesota

GPA 3.98

---

## SKILLS AND PROFICIENCIES

**Adobe Creative Suite, Asana, Microsoft Office Suite, Google Workspace, SketchUp, Blender 3D, Unity 3D**